



Franco-American Heritage Center 2009 Performance Series

Performance Series Underwriter Contribution Levels: \$5,000 - \$10,000

- Verbal acknowledgement of your company at the beginning of each performance.
- Complimentary Series Tickets to all programs produced by FAHC & weekend passes to FrancoFun Event.
- Acknowledgement as a Series Underwriter in each program playbill for the entire season.
- Name & Logo will appear in all FAHC media; newspaper advertisements, posters/ flyers, direct mail postcards, email updates, radio advertisements, etc.
- Use of the "Green Room" for private functions before each FAHC performance.
- Direct link to your website on www.francoamericanheritage.org

Festival FrancoFun Underwriter Contribution Level: \$10,000

- Verbal acknowledgement of your company as Event Underwriter several times throughout the 3 day event.
- 40 Three-day passes to the Festival
- Acknowledgement as Event Underwriter in all FAHC media; program, newspaper advertisements, posters/flyers, direct mail postcards, monthly emails, radio advertisements, etc.
- Direct link to your website on www.francoamericanheritage.org

Piano series Underwriter Contribution Level: \$2,500

- Verbal acknowledgement of your company as the Piano Series Underwriter at the beginning of each concert.
- Complimentary tickets to each Piano Series concert.
- Acknowledgement as the Event underwriter in all media; newspaper advertisements, program, direct mailings, monthly email updates, radio advertisements, etc.
- Use of the "Green Room" for private functions before each piano concert.
- Direct link to your website on www.francoamericanheritage.org

Event Sponsor Contribution Levels: \$1,000 - \$5,000

- Verbal acknowledgement of your company at the beginning of the sponsored event.
- Complimentary tickets to the event and reduced rate tickets for company employees.
- Advertisement in the program book.
- Acknowledgement in FAHC media for the event; newspaper & radio advertisements, direct mailing, monthly email updates, etc.

FAHC Program Book Contribution Levels: \$250-\$750

- 1/8 – 3/4 page Company logo and advertisement in the FAHC program book.

Direct Mail Postcards: Approximately 3,500 per quarter.

Email: Monthly update approximately 500 +

Media Advertisements: Local Radio and 5-6 newspapers.

Playbill circulation: 300 – 450 printed per program.

Yearly Attendance: Over 20,000. Our patron database includes but is not limited to: Androscoggin, Oxford, Kennebec, Cumberland & York Counties.